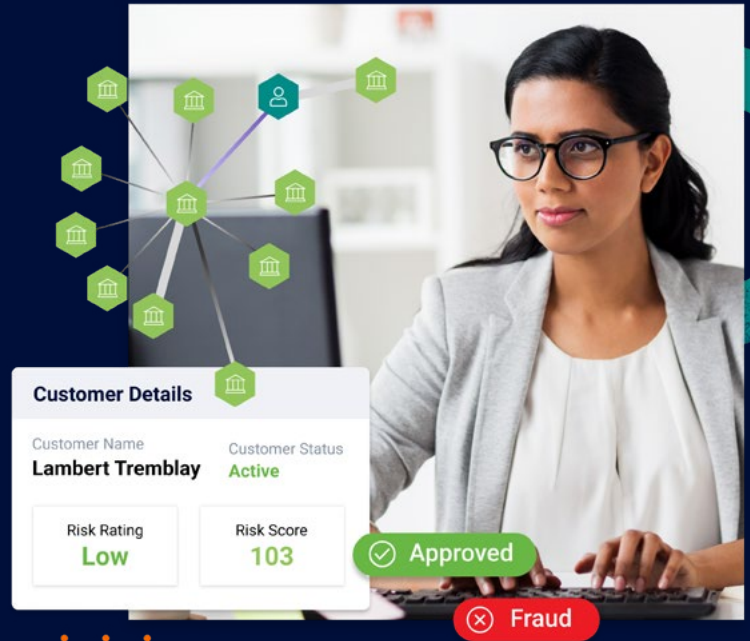




Account Opening

Risk-based. Tailored. Streamlined.



Trusted by 80% of the world's Fortune 500 companies



Digital banking has become table stakes for banks of all sizes. But the culmination of data breaches, pandemic-driven fraud schemes, and synthetic identities make it difficult to stop fraudulent applications without upsetting potential customers. About [45%](#) of suspected fraudulent applications turn out to be truly fraudulent after being manually investigated. Therefore, making the wrong call puts the financial institution's revenue and reputation at risk. Beyond that, conventional data sources are often siloed and don't assess digital risk signals, creating more manual reviews for investigators. Feedzai Account Opening automates this process and prevents new account fraud with a scalable machine learning platform.

Detect Application Fraud and Protect the Digital Onboarding Journey



Streamline Account Opening Experiences

Leverage Feedzai's global expertise to tailor account opening processes based on each applicant's individual risk level. Reduce application abandonment rates and onboard low-risk, genuine customers faster.



Aggregate Diverse Fraud Data

Establish a rich baseline of customer profiles at the point of application to better authenticate consumers. Use a variety of data sources, like your internal data, device intelligence, behavioral biometrics, and malware detection to uncover fraud rings and cybercriminals.



Detect High Risk Applicants Early

Our machine learning optimizes risk strategies to stop fraudulent applications and let genuine applications pass – increasing capacity for investigators to focus on high-risk applications. In parallel, reduce manual reviews for operational teams and streamline account opening for low-risk applicants.

Key Features



Data Enrichment

Strengthen digital risk assessments using bureau data, device, email, telco, behavioral biometrics, and more.



Scalable Machine Learning

Perform in-depth analytics for each applicant at scale and reduce false positives through Feedzai's Segment of One Profiles™. Automate model training to stay ahead of the fraudsters.



Predefined API Schemas

Establish a rich baseline of customer profiles from day one by ingesting diverse digital identity data through predefined API schemas.



End-to-end FinCrime Detection

Score the entire customer lifecycle on a single platform starting from account opening through ongoing due diligence and transactions.



Simple Investigations

Make faster, explainable decisions within Feedzai's Case Manager. Reduce investigation time and uncover network relationships among other fraudulent accounts with Feedzai Genome, our visual link analysis tool.



Cloud-first Platform

Leverage the scalability of Feedzai-as-a-Service to handle large data sets and drive insights in real time.



Awards and Recognition



Feedzai named best transaction fraud monitoring and decisioning innovation.



Feedzai ranked #15 on the Forbes list of most promising AI companies.



Feedzai named best-in-class fraud and AML machine learning platform vendor

See our technology in action.

Request a demo

